

## EXPERIENCE **Senior Graphic Designer**

### ***Brooklyn Bedding—Phoenix, AZ (2016–present)***

As the lead graphic designer for Brooklyn Bedding, I collaborate with different departments including the Sales, Marketing and Web Development teams to provide design support. Current project include website redesigns, digital banner and social media ads, retail store design, tradeshow design layout, packaging design and product development. Additional responsibilities include:

- Assigning and managing projects for the design team.
- Providing art direction and constructive feedback to designers and developers.
- Coordinating and assisting with product photography shoots and photo retouching.
- Researching and licensing of stock photography.
- Assigning and art directing illustrations.

### **Associate Art Director**

#### ***McMurry/TMG Inc.—Phoenix, AZ (2015–2016)***

Part of the Creative Content Team, I collaborate with editors and other designers on layout design for a variety of publications for clients in fields including automotive, health, and technology. Responsibilities as Associate Art Director include:

- Execution of editorial design layout for multiple publications.
- Assign and coordinate photo shoots and photo retouching.
- Research and licensing of stock photography.
- Assign and art direct illustrations.

### **Graphic Designer**

#### ***Ulthera, Inc./MERZ Pharmaceuticals—Mesa, AZ (2013–2015)***

As a member of the Marketing Department, I collaborated with the Consumer Marketing Manager, Digital Content Manager and other departments to design marketing materials in-house for global execution. Design pieces produced include print ads, product packaging, brochures, posters, flyers, social media cover artwork and content, eblast header artwork, website design, etc. Additional responsibilities included:

- Execution of projects from initiation phase through delivery.
- Provided art direction on photoshoots, and coordinated retouching with the photographer.
- Provided assistance during media events; for example, interacted directly with consumers to guide them through a website simulator which I helped to design.
- Assigned and art directed medical illustrations.
- Researched and licensed stock photography.
- Developed/maintained a file organization system to manage digital assets

## EDUCATION **University of Arizona—Tucson, AZ**

Bachelor of Fine Arts in Studio Art with an emphasis on Visual Communication

### **Arizona State University—Tempe, AZ**

Bachelor of Arts in History

## SKILLS **Software & Web Apps**

Adobe CC: InDesign, Illustrator, Photoshop, Dreamweaver, Acrobat. Proficient in Microsoft Office, Asana, InVision. Some Experience using HTML, CSS, Bootstrap, Wordpress. Some experience with Sketch and Jira.

### **Fine Arts**

Letterpress, Book Arts and Digital Painting.